

SUPPLYSIDE WEST SPEAKER FAQs

If I'm chosen to speak at SupplySide West, what's included with my agreement?

Your agreement includes one (1) complimentary registration to SupplySide West, which includes access to:

- The exhibit hall and any events taking place on the show floor, such as SupplySide Central sessions
- Any keynote/featured speaker presentations
- Free VendorBrief presentations
- All sessions that are part of the Official SupplySide Education Program

NOTE: Registration does not include admittance to paid education events outside of the SupplySide Education Program, including, but not limited to, Official GMP Training, Lunch Briefs and Breakfast Briefs. If you are presenting at a session outside of the SupplySide Education Program, you will receive a complimentary registration for that session.

Are there any fees involved?

There are no fees to participate as a presenter.

Are any of my expenses covered?

SupplySide West does not typically pay for speakers' travel or hotel expenses or grant honorariums.

What are the requirements for eligibility?

To participate as a presenter, you must be available to speak during *any* seminar time slot over the four days of seminar programming. You must also be willing to comply with all show policies. Some of these policies include, but are not limited to:

- The speaker must be able and willing to meet the deadlines for all requested materials.
- If the speaker intends to use a slide deck during the presentation, he/she must use the "bookend" portions of the official branded PowerPoint (PPT) template.
- All PPT presentations are subject to editing by editorial staff.
- The presenter will not promote his/her company, products or services during the presentation.
- The presenter will allow his/her presentation to be recorded.

What is the selection process?

Each interested party must submit an online submission during the call-for-speakers entry period, which should include the speaker bio, proposed session overview and contact details. Once the call has closed, all proposals are evaluated by the SupplySide West content team. Sessions and speakers selected based on several criteria including industry relevance, speaker qualifications, originality and audience demand.

The notification process usually begins approximately one month after the final proposal deadline. Each accepted speaker is notified via the e-mail address provided on the proposal. Due to the large number of proposals we receive, notifications won't be sent for those who aren't selected.

Why wasn't I selected?

Unfortunately, we don't have enough speaking opportunities for everyone. Each case is unique. Common reasons why a proposal is passed over include:

- The speaker didn't meet the basic qualifications for eligibility.
- The proposal or speaker was not a match for our content needs.
- The proposal was commercial in nature.
- The speaker had an opportunity to present at a recent show.

That said, there are other ways to participate in the show. For example, you can purchase a vendor presentation spot, purchase a sponsorship, or contribute educational blogs or articles to the Natural Products INSIDER magazine and website. Writing informative, thought-provoking content is a great way to engage our readers. If you'd like more information about these opportunities, please e-mail Alyssa.Sanchez@informa.com.